



Bibliometrics of Tourism and Ethic Articles Published in International Journal in Turkey (2003-2019)

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Extensive Summary

Ethics is an issue that needs to be addressed scientifically in every field and sector. Tourism is one of the areas where ethics are questioned as it contains a wide network of relations. Ethics in tourism is one of the topics that researchers have been interested in, especially in the last two decades. In the national literature, researches on tourism and ethics have come across a study on reports on tourism and ethics. However, there is no bibliometric analysis on articles. Bibliometric analysis has an analytical approach that guides researchers in terms of following the general trends of research in a discipline. This analytical perspective presents the subject focus of the research in the discipline over the years, the selection of the journal, the information about the researchers, the type of the research, the method and various features of the research to the researcher in a package. This was studied in the context of articles published in international summer extensively discussed the situation in Turkey's tourism literature in the ethical concepts of national and international journals published in Turkey.

This study was conducted in Turkey, tourism and work ethic on to reveal the trends in tourism literature. For this purpose, the identified studies are discussed under the titles of authors, number of authors, institutions of the authors, subjects of the articles, research methods and findings. The obtained data were analyzed by bibliometric analysis method. The articles examined were determined by scanning the academic.yok.gov.tr database. As a result of the search, it was seen that there were 98 articles in the database. However, upon detailed examination, it was understood that there were repetitive studies. In addition, it was determined that 8 articles were published before the specified date ranges (2003-2019), although they had names in the database. Therefore, these studies were also excluded from the scope and a total of 57 articles were examined. Articles published until 2019 were taken into account in the collection of study data. Since the year 2020 is still ongoing and an article on

ethics and tourism may be published after the publication of the study, the studies in 2020 have been excluded.

When the articles on tourism and ethics discussed in the study were examined, it was revealed that the studies were about tourism enterprises, employees, managers, students, academicians, customers, patients and local people. In addition, it was revealed that the quantitative method was adopted more in both articles published in tourism magazines and articles published outside tourism magazines. When evaluated in terms of subject choices, it was revealed that the studies mostly focused on management and marketing. Considering that the research covers a wide 17-year period, it is striking that the number of articles is insufficient (57). On the other hand, when the authors are examined, it can be said that the leading names of the tourism field are among the authors and they show interest in ethics.