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EVALUATION OF GRADUATE TOURISM EDUCATION IN TURKEY ACCORDING TO 2023 EDUCATION STRATEGY

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EXTENSIVE SUMMARY

With the development of the tourism sector in our country, the need for qualified personnel in the sector has increased and importance has been given to the establishment and development of education in order to meet the need of these personnel. In the study, firstly the development of graduate education and the development of higher education in Turkey was explained.

Then, the course programs of the tourism management programs at the graduate level were examined and the courses were evaluated in terms of compliance with the courses suggested in the 2023 Training Strategy. On the tables in the study, the courses recommended in the curriculum in the 2023 Education Strategy and the universities giving these courses are listed. When the university's master's degree programs were examined, it was observed that the tourism sector dimension was generally considered in the courses. However, it has been determined that there are not many places where the social and cultural dimension is studied. In order to ensure full development in the tourism sector, social and cultural aspects of tourism should be given importance. With the updating of the course programs, sustainable tourism will be better understood, alternative tourism products will be created and tourism will be further developed with destination management and further research will be done academically and graduates equipped with current vocational and scientific knowledge will be developed.

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