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TOURISM DIPLOMAED EMPLOYMENT ISSUES

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EXTENSIVE SUMMARY

Tourism sector has become a very important actor as an economic scope of both developed and developing countries. Tourism sector is one of the biggest field and has the fastest growing development process. Besides the economic reasons, tourism sector is a phenomenal field where intercommunal dialogues are made, cultures get to know each other, country images are improved, services and products are introduced on an international level, world peace remained. On the other hand, tourism sector has a tendency for continuously growth and development. With this growth and development, tourism sector provides employment for millions of people both formally and informally.

According to World tourism and travel council, every 1 person out of 11 is employed in tourism sector. Tourism sectoral so promote employment in other sectors. According to Association of the Mediterranean Tourism data, in 2013, more than 1 million people are employed in tourism in Turkey.

The most important and basic factor in the tourism development is labor supply. The labor-intensive characteristic of tourism give human factor prominence. Quality level of services in tourism sector is directly related to humanandit's subject consists of human. In this context, developments in tourism field implies physical and technological infrastructure investments. However, the indispensable and most determinant factor of these investments are human resources.

Success of tourism sector clearly depends on the qualification level of theworkforce. However, one of the most important issues of tourism sector is the low employment of qualified workforce in the sector. Employment of qualified workforce is only possible with tourism education.

Tourism is taught on highschool and university level in Turkey and every year almost 20 thousand students graduate from tourism schools. Number of the students who graduate from two and four year programs was 96.036 in 2012-2013 school year, in 2015-16 school year number increased by 63% and became 152.183. Number of tourism schools and students are continuously rising. However, studies show that workforce that employed in tourism sector mostly consists of people who did not graduate from tourism schools. One of the main reason of this is lack of legislative regulation about this issue. As a result of this situation, tourism graduates do not wish to work in sector and leave the sector.

Despite all the resources that families and government provide, all the hopes and dreams of young ones, all the Money and the effort that spent for the tourism education, it is obvious that qualified workforce is not employed in tourism sector on desired level. As a result of this, tourism investments and efforts are unable to serve their purposes.

Tourism sector in Turkey has grown into a sector that its needs can not be met by the workforce who are sertificated from short term courses or not graduated from tourism schools. In these days, there are lots of tourism schools which provides tourism education on every level. And they have the adequate facilities in order to educate the qualified workforce for tourism sector. Thus, short-term courses and sertificate programs are no longer needed. Finally, it is fair to say that it is impossible to solve the issues of tourism sector without introducing a set of legislative regulations for tourism jobs and diplomas.