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### EVALUATIONS OF THERMAL HOTEL MANAGERS IN THE SCOPE OF ENVIRONMENTAL MANAGEMENT APPLICATION CRITERIA

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#### EXTENSIVE SUMMARY

Humanity as the societies and communities living in the same earth; The depletion of the ozonelayer shares a common fate due to the global dimension of environmental problems such as climate change, reduction of forests and biological species, erosion, air, water and soil pollution. The last 50 years have changed the world and the world agenda radically and rapidly. The collective consciousness of the world societies on shaping their future, more carefully than ever, on the global environmental issues; it made it compulsory for the countries to cooperate internationally and regionally for reasons such as the deterioration of the ecological balanceand the limitation of natural resources. The increase in people's demand for natural resources has begun to push the capacity of the natural systems of the world. On the one hand, humanity has to find a way to reduce and prevent the problems that a rise as a result of these development and development activities while providing economic development and development in order to eliminate poverty in the world and in our country. In other words, it is obligatory to carry out the development in harmony with the environment in a sustainable manner and to use the natural resources without disturbing the ecological balance (Özer, 2007). The environment is the sum of physical, chemical, biological and social factors that may have an indirect or direct effect on human activities and living beings in a short period of time (Keles and Hamamci, 2005). Environmental problems can be defined as interventions that will change the balance of the elements that make up the environment. According to TS EN ISO 14001: 2005, the environment is defined as the environment, including air, water, soil, natural resources, plant community (flora), animal community (fauna), people and the relations between them (Keleş and Hamamci, 2005); Green management (Carson and Moulden, 1991), environmental design (Carson and Moulden, 1991), ecological management (Norton, 1992), environmental sensitivity (Ahmed, Montagno and Firenze, 1998, act in Aykan and Sevim, 2013: 95) and environmentally sensitive management (Akdoğan, 2003). Basically, the concept of environmental management refers to the process of understanding environmental issues by enterprises and integrating these issues into decision-making processes. Basic principles of environmental management; Preventing environmental impacts in the preliminary stages of prevention, decision-making process, avoiding the natural damage that will cause harm to the ecological balance, the principle of polluter pays, the promotion and development of scientific studies related to environmental problems, the emphasis on environmental education and the follow-up of the work carried out together with the international organizations and the support of the work is carried out (Yaşamış, 1995). The aim of this study is to determine the energy, water use, waste management, ecological activities and environmental protection perceptions of thermal accommodation enterprises operating in Kozaklı. In this context, the Green Star criteria applied by the Ministry of Culture and Tourism to the hotels for environmental management were researched. As a result of the results to be obtained within the scope of the research, by contributing to the related literature, the environmental management system

will be an important source of data for the promotion of green star applications and the development of the hotels themselves. This study is important in order to ensure that the accommodation establishments are informed about the issues they will do in order to prevent damage to the environment where they are located, what are the deficiencies and how they can overcome these missing points and they contribute to the related literature. The universe of the research consists of thermal accommodation establishments operating in Kozaklı district of Nevşehir. There are 23 thermal accommodation establishments in the Kozaklı district. As a sample of the study, all hotel managers within the boundaries of the district were reached and represented by 23 hotel managers with sample universe.

In order to save fuel in accommodation establishments, it has been determined that most of the accommodation establishments are all windows, heat glass, exterior facades of buildings and complete burning of heating sources. Regarding the use of electrical energy, a large part of the accommodation establishments stated that they use the least energy-consuming lighting element, photocell or astronomical timed luminaires in the external lighting. When the situation of the enterprises in the responses to the water management dimension is examined, it is seen that the majority of the faucets do not use luminaires for saving in the taps; It can be said that they are not used and they do not show the necessary sensitivity to reuse water in the laundry. Waste size, or Is it possible to recycle all the paper used in your hotel? Do you have recycling bins at your hotel? Are recycle bins open and accessible? battery, packing, burnt oil, diesel oil etc. In cases where the products are not collected by local authorities, do you ensure that these are transported and recycled to the appropriate places? Are waste oil considered as bio-diesel fuel? In this context, it can be said that the importance given to recycling in the management of waste does not have a significant concern in thermal accommodation establishments. Also, accommodation businesses are asked and are there units where waste is stored separately at your waste collection site? Are plastic, glass, paper and food wastes to be stored separately at the hotel? Are container coding (glass, paper, plastic and battery) being made for all these wastes?

The use of environmental management systems in terms of the sustainability of both facilities and revenues is very important for accommodation businesses. In this context, it is vital to use environmental management systems for thermal hotel enterprises that use the environment too much, but also maintains the natural environment which constitutes the supply side of the tourism sector.