



Journal of Recreation and Tourism Research

Journal home page: www.jrtr.org

ISSN:2148-5321

EVALUATION OF TRADITIONAL CRAFTS SCOPE OF CREATIVE TOURISM

Meltem ALTINAY^a

Fusun İSTANBULLU DİNÇER^b

^aİstanbul Arel Üniversitesi, Meslek Yüksek Okulu, İstanbul, Türkiye (meltemaltinay@arel.edu.tr)

^bİstanbul Üniversitesi, İktisat Fakültesi, İstanbul, Türkiye (istanbul@istanbul.edu.tr)

EXTENSIVE SUMMARY

Creative tourism is defined as a directed movement by the participant's learning desire related to the specific features of that destination or art and heritage that are binding and authentic experiences and in addition to tourism, which links the local people and visitor profiles of the destination and creates a living culture. Creative tourism can be created through creative values, regions, courses and events. The essential features for developing creative tourism are self-knowledge, using local capacity, using existing facilities, increasing quality and using creative resources as a stimulus for future change. In this qualitative study conducted as compilation, it is aimed to evaluate of traditional handicrafts, which is one of the seven creative tourism elements introduced in the scope of the UNESCO Creative Cities Network Program, which was established in 2004 and which is still continuing its existence in Turkey and put forward its importance in Turkish tourism. According to studies conducted in line with this aim, it is seen that academic studies and projects in terms of creative tourism in Turkey are inadequate. The reason for this lack is expressed as that creative tourism is inability to show itself in culture tourism in the related literature. As a result, Traditional handicrafts, creative tourism and projects that the Ministry of Culture and Tourism has made for traditional handicrafts have been examined, Traditional handicrafts have been highlighted in terms of creative tourism. If creative tourism is to be revived, it is required the creation of physical areas such as workshops and galleries where creative activities can be carried out, the determination of the criteria for the creation of creative regions and cities by the ministry, the development of transportation facilities and most importantly correct selection of target group for the destination.