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### ECOTOURISM MARKET IN THE WORLD AND CONTRIBUTIONS TO THE STATE INCOME OF ECOTOURISM

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#### EXTENSIVE SUMMARY

Tourism is regarded as an important economic resource form any countries and is called smokeless industry. Return to Latin meaning "Tornus" derives from the word tourism, travel in anyway, represent a ride and go from place to place. Travelling and spending Money to travel that requires primarily tourism, is an area that creates a major source of foreign exchange and employment opportunities in terms of countries. It is therefore directly affect any growth in the economy occurred in the tourism sector.

Tourist education level of the changed perspective on therise of tourism, increased awareness of the environment and nature, tourism request sand demands were different. This day needs while meeting protect natural resource sand future generations based nature in tourism along with the importance of sustainability is defined as the activities carried out to make a good environment has increased activities and has emerged nature emphasis on alternative forms of tourism. This is one of the types of tourism, ecological tourism, green tourism, rural tourism, nature-basedtourism, special interest tourism, ecotourism, expressed by many different names, such as responsible tourism.

Ecotourism the term was introduced in 1983 by Hector Ceballos-Leascura and to enjoy nature and ecotourism is defined as knowing the nature of the asset.In 1991 createdone of the first definition of the International Ecotourism Society. According to ecotourism, "supporting the welfare of the local people and preserving the environment (environment-friendly) travel to natural are a smade" as stated. Tourism market, described as nature-based tourism is ecotourism is seen as a sustain able development tool. Eco-tourism, village tourism, hunting tourism, botanical tourism, bird watching, wild life watching, fishing, cycling tourism, balloon tourism, scuba diving, camping and caravan tourism, cave tourism, trekking, mountaineering, rivertourism, paragliding, horse back nature hiking and ecological agriculture and is divided intospecies as farm tourism. Today, ecotourism, one of the world's largest industry is the most rapidly growing segment of the tourism industry.

One of the fastest growing sub-sector of the tourism ecotourism, especially more than 10 years is a time travel has become a very popular kind of tourism within the industry. Early 1990s between 20% -30% annual growth rate, which ecotourism or nature-based tourism, the tourism industry has grown three times faster than in 2004. In a survey made by the UNWTO, in all international tourism expenditure in the nature of travel in 1997 was determined to have a share of around 7 percent. According to the World Resources Institute, the overall growth rate of tourism in the 1990s, while 4 percent annually, compared nature trips took place between 30 and 10 percent of the market. The ecotourism market has started to grow in the 1990s, 43 million Americans participated in the ecotourism activities, from Greece 3 million British visitors that ecotourists of 19%, 15

million hikers in France (trekking) was determined. Ecotourism has become a major industry in many countries. Nepal, Kenya, Mexico, Costa Rica, Belize, New Zealand, Australia, Ecuador, Belize and Brazil are among the major world regions in which the development of ecotourism.