MOTIVATING FACTORS THAT DIRECTS INDIVIDUALS TO RECREATIONAL ACTIVITIES

Gamze ERYILMAZ\textsuperscript{a} Yılmaz AKGÜNDÜZ\textsuperscript{b}

\textsuperscript{a}Mersin Üniversitesi, Turizm Fakültesi, Mersin, Türkiye (gamzeeyldz\_@hotmail.com.tr)
\textsuperscript{b}Dokuz Eylül Üniversitesi, Seferihisar Fevziye Hepkon Uygulamalı Bilimler Yüksekokulu, İzmir, Türkiye (yilmazakgunduz@hotmail.com)

EXTENSIVE SUMMARY

The main purpose of this study is identifying the reasons leading to participation in recreational activities by individuals and list them in an order of importance. Firstly, it is aimed to draw a road map for determining motivational reasons and to determine a scope of research. For this reason, a total of 283 articles were screened in April-May 2016, covering the last seven years of five recreational journals that can be accessed. Among these articles, there have been a number of studies exploring the reasons for participating in recreational activities of individuals with different theories or investigating them with different motivational tools. However, it has been found that the measure of motivation generally utilizes the Recreation Experience Preferences (REP) scale. For this reason, it is concluded that it is appropriate to concentrate on REP in the next period.

In different studies (10 studies), REP motivational domains, which are resembled with different factors, constitute the data of this study, with similarity factors. In this stage, a qualitative research process was followed and content analysis method was preferred. Expression in the form of words was obtained from the factor dimensions. The REP scale dimensions are subjected to word cloud analysis, Thus, it has been tried to show in a holistic framework which dimensions are more important than others. In this frame, "solitude" and "departure" emerge as the most important key words preferred for measuring the motivation of the individual. At the same time "sociability" is also an important motivator in recreational preferences of individuals. In REP, which is based on outdoor / nature recreation, "nature enjoyment" (nature) emerges as an important element that authors are expected to become motive. The findings obtained from the research are thought to contribute to the field of recreation in the development process and to the study of the research / recreation related to this area in terms of examining the behavior of the individual.