



Journal of Recreation and Tourism Research

Journal home page: www.jrtr.org

ISSN:2148-5321

A STUDY ON THE APPLICABILITY OF GREEN GENERATION RESTAURANTS: AKÇAKOCA SAMPLE

Derya ÇETİNOĐLU^a Zeynep MESÇİ^b Muammer MESÇİ^c

^a Düzce Üniversitesi, Sosyal Bilimler Enstitüsü, Düzce, Türkiye (deryacetinoglu@gmail.com)

^b Düzce Üniversitesi, Akçakoca Turizm İşletmeciliđi ve Otelcilik Yüksekokulu, Düzce, Türkiye (zeynepmesci@duzce.edu.tr)

^c Düzce Üniversitesi, Akçakoca Turizm İşletmeciliđi ve Otelcilik Yüksekokulu, Düzce, Türkiye (muammermesci@duzce.edu.tr)

EXTENSIVE SUMMARY

The goal of this study was to measure the applicability of Akçakoca in order to spread the green generation restaurants are over to a wider range in Turkey. To create environmental awareness and ensure that businesses become sustainable. It is aimed to minimize the harm caused by less waste.

In the study, event method was used from qualitative research methods. Using case study method in research; The research theme is that they do not want to study around their own life, and the boundaries of the food and beverage context of the research topic are not fully defined. Only one analysis unit has been identified in this study as a requirement for the single case study pattern. The study data in this context was obtained using structured interview technique.

As a result of the findings obtained in the research, Akçakoca seems to be difficult to apply the green generation restaurant movement. Despite this, he is aware that his business owner needs to make green restaurant applications available and that he will start working on it in the future. A total of 10 questions were asked in the interview and the business owner was asked to answer these 10 questions. Accepted responses also show that the criteria were applied in 5 answers but not in the remaining 5 answers. Many seem to have failed to implement it. In the answers to the questions asked to the business, the company has reached the conclusion that it is not against this practice but it will force it to operate financially and it is difficult to change their expectations because the customer profile is obvious. In response to the question of disposal of waste to the enterprise, they have expressed their firm dedication to the problem. It is not possible for the company to be sensitive about recycling alone, so local management needs to support this issue.

As a result, it is seen that exemplary environmental practices such as green generation restaurant industry within the scope of sustainable tourism provide great contributions not only to the business but also to the customers and local people. As a result of research and findings, it is stated that the company which is the subject of the study can fulfill many criteria and the customer profile coming to the company does not comply with it. He stated that there may be difficulties in the integration process. They say that they are sensitive to waste separation from the business owner's green generation restaurant criteria and that they have implemented it and

that the equipment of the collection vehicles is inadequate and the authorities have gathered all of the garbage in a vehicle and that this solution is inadequate.

It is thought that this work will be an example of future work and that more work should be done on the restaurant in order to expand the research.