



## **Journal of Recreation and Tourism Research**

Journal homepage: [www.jrtr.org](http://www.jrtr.org)

ISSN:2348-5321

### **THE EFFECT OF ENVIRONMENTAL ATTITUDE AND RECREATIONAL MOTIVATION ON CAMPING INDIVIDUALS' ENVIRONMENTALLY FRIENDLY RECREATION BEHAVIORS**

Üzeyir KEMENT<sup>a</sup>

Evren GÜÇER<sup>b</sup>

<sup>a</sup>Bingöl Üniversitesi, Sosyal Bilimler MYO, Öğr. Gör. ([ukement@bingol.edu.tr](mailto:ukement@bingol.edu.tr))

<sup>b</sup>Gazi Üniversitesi, Turizm Fakültesi, Yrd. Doç. Dr. ([evrengucer@gazi.edu.tr](mailto:evrengucer@gazi.edu.tr))

#### **EXTENSIVE SUMMARY**

This research study was conducted in order to identify the factors that affect the environmentally friendly recreation behaviors of the individuals, who are at a camping activity. Questionnaires were used as a collecting data technique. The data collected from 1006 individuals, who participated in camping activities, were analyzed by current statistics program and were interpreted in accordance with the aim of this study. According to the results obtained by the regression analysis, it was concluded that the environmental attitude and recreational motivation affect environmentally friendly recreation behavior and the recreational motivation has mediating effect on between environmental attitude and environmentally friendly recreation behavior.

In this research data was collected from camping business's 1032 visitors. Twentyfive survey forms weren't filled. Soallour sample is a 1006 participants group. According to analyzing data while H<sub>1</sub>, H<sub>2</sub>, H<sub>3</sub> and H<sub>4</sub> were accepted. Thus, environmental attitude and recreational motivations of individual's visiting campings have a positive effect on environmentally friendly Recreation behavior. Besides environmental attitude of individuals visiting campings have a positive effect on recreation motivation. Furthermore recreation motivation has mediate effect on environmental attitude and environmentally friendly recreation behavior.

This result revealed that the campings activities effect to environmentally friendly recreation behavior beside this it has been seen significant for environmental recreation activities. Beside of these, purposed model explains %37,3 of environmentally friendly recreation behavior of individuals visiting campings.