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EVALUATION OF BINGÖL'S NATURAL AND CULTURAL PROPERTIES IN TERMS OF TOURISM

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EXTENSIVE SUMMARY

The aim of the study is firstly, to define the natural and cultural resources of Bingöl and secondly, to evaluate of these resources for tourism. Together with, it is thought that development of propositions should include to study about using the natural and cultural resources of Bingöl in the future, effectively. Therefore, the natural and cultural resources of Bingöl-including all towns-were studied and the inventory of Bingöl's natural and cultural tourism was existed. The questions of the interviews which were prepared by experts and used in this quantitative study together with observation methods. The questions were asked local public institutions and organizations, representatives of the industry and experts of the area. The gathered data was analyzed with descriptive methods. As results, destination was found available for usage of introducing of cultural values and gastronomic products. Moreover, the destination was evaluated as convenient in terms of touristic structure. The natural resources of the destination have effective role for tourism activities which are planned for Bingöl.

When the study results are examined, it can be stated that Bingöl province has been especially oriented towards winter tourism in recent years and infrastructure works have been carried out in this area. The infrastructure for thermal waters, one of the natural resources of Bingöl province, has long been developed and is in use today. However, there appears to be a lack of service in the effective use of both natural sources. It has been determined that the personnel working in the enterprises established on the related resources are not experienced in the field. This also poses a problem at the point of improving the quality of service at workplaces. When natural and cultural resources of Bingöl province are examined, it is seen that they have suitable resources especially for gastronomy and rural tourism types. Effective planning, however, must be realized at the point of use of resources. The realization of strategic planning for the tourism sector is one of the important issues. On this occasion, it will be possible to gain the tourism resources and win the city. As a result, it is suggested to work on the determination of priorities and the use of other resources as supportive products in the development of all of the cultural, natural and historical resources in Bingöl province together.