THE MEANING OF TOURISM DEGREES WITHOUT LAW OF TOURISM JOBS

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ABSTRACT

Workforce in tourism sector is mostly consists of unskilled employees. Skilled workforce which consist of people who graduated from tourism schools are not working in sector because of the fact that there is lack of law enforcement on tourism business to recruit tourism graduated human resources. Many of the tourism graduates are not given a fair chance and proper employment and career opportunities at many tourism businesses and at Ministry of Tourism. Despite the fact that Ministry of Tourism needs tourism graduated personnel, as a result of inadequate employment the investments for skilled tourism workforce go in vain. Tourism graduated and skilled workforce is employed in other sectors and hundreds of thousands unemployed college graduated are produced. Turkey cannot get enough income from touristic activities and cannot benefit from its competitive advantages. Solution to this problem is to establish a law peculiar to national tourism council and tourism jobs which is based on tourism jobs and tourism degrees. The problems of businesses can be solve in a scientific manner and building a powerful tourism education can become possible by the law. This study presents an exemplary national tourism council and tourism jobs law to the tourism system. With such a law, tourism planning which constitutes the basis of sustainable tourism and tourism standards can be successfully made.

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